

NKMS Society Rounds

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President's Report

As my time as NKMS President comes to a close I wanted to say thank you to the NKMS members for a great last 2 years. I have enjoyed my time in this position and appreciate your support.

We, as an organization, have built a strong partnership with the UK School of Medicine at NKU. The local medical students have been active members at our events over the past few years. Our partnership has also provided opportunities for our members to mentor medical students. If you would like to become a mentor, please reach out to us. We also encourage members to bring OTC medications, medical supplies, or socks to the upcoming Christmas party to help support the free clinic the medical students run in Covington. If you would like more information on the free clinic, or would like to volunteer as an attending for an evening 3 hour shift, please email the NKMS and we will get you in touch to volunteer.

We have expanded our MCAT scholarships to full reimbursement for students at Thomas More University and Northern Kentucky University. I have been told by both students and pre-med advisors how much of a difference this scholarship makes for these students. This scholarship has started to come full circle as well, as several former recipients from TMU and NKU will be graduating from medical school this spring.

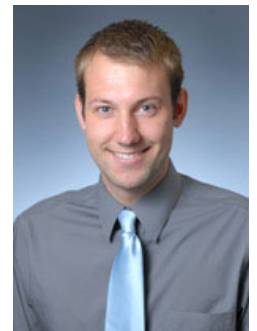
We have continued to support several great local nonprofits as well that impact the healthcare in NKY for at risk groups. We have supported Faith Community Pharmacy, which dispenses free generic medications to uninsured/underinsured groups who otherwise would struggle to decide between medications vs other basic essentials like food or rent. We also continue to support Rose Garden; which has a free dental clinic, medical clinic, and food pantry.

As an organization we have continued to advocate politically as well in Frankfort on important issues. Prior Authorization reform looks to be another hot topic this year. There are a lot of questions about how medical marijuana will be implemented in 2024 as well as women's health topics. I encourage you to join myself and other NKMS members in Frankfort on February 21, 2024, to voice our opinions on these important health issues. We must advocate for ourselves and our patients. If we are not part of the conversation, then someone else will be.

We are continuing to work on expanding our event lineup for members post-COVID. We have received the feedback from membership emphasizing how important these events are, and we plan to continue to grow our partnership with Cincinnati Academy of Medicine to both increase the number of our events and increase networking with physicians across the river. Thank you for your continued membership and involvement with this organization, your membership makes an important impact on all of these groups and organizations.

Thank you for caring for our NKY community, your work matters. Your impact on the health of NKY families cannot be easily measured, I hope you have a wonderful end of 2023 and a fantastic start to 2024. I hope to see you at the upcoming Christmas party on Friday, December 8th.

President Podcast Recommendation: I want to end my podcast series with my first recommendation in case anyone missed that. "The White Coat Investor" is a podcast by Emergency Medicine physician Dr. Jim Dahle focused on physician personal finance and wellness. Topics range from student loan management, retirement accounts, disability insurance, and burnout prevention. This podcast has made a tremendous impact on my personal, financial, and professional life; I can't recommend it high enough.



James Schack, MD
President, NKMS



2023 Events

November 21, NKMS Executive Board Meeting

December 8, Holiday Party

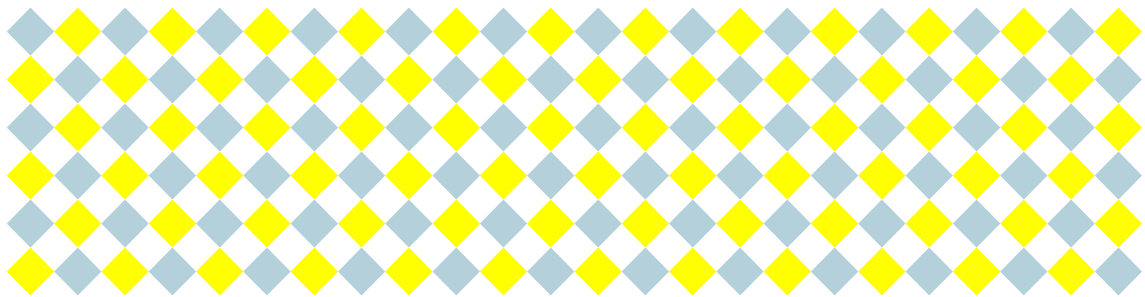
KMA's new "CME Guarantee" program allows member physicians to receive access to at least 30 hours of Category I Continuing Medical Education credit each three-year cycle at no cost. Members will be able to see the latest course offerings, upcoming sessions, and those that may be expiring soon in this new recurring section of Kentucky Health eNews. For more information on the CME Guarantee program, contact Miranda Mosley, mosley@kyma.org.

KMA QR Code



KMA PDAC

Save the date for the 2024 KMA Physicians' Day at the Capitol, to be held February 21, 2024! KMA members will convene in Frankfort to advocate for priority issues and meet with legislators. More information, including registration, is forthcoming.



Prior Authorizations

How Have Prior Authorizations Impacted Your Practice and Your Patients? KMA Calls for Submissions to PriorAuth@KYMA.org to Help Advocate for Prior Authorization Reform

A 2022 KMA member survey indicated that administrative burdens related to the prior authorization process was the top stressor among Kentucky physicians. Although a 2023 bill related to streamlining this process did not pass, prior authorization reform remains a top priority of the KMA, and the Association will continue to advocate for its passage in the upcoming legislative session.

One of the best tools KMA has to emphasize the importance of this issue to legislators is the first-hand accounts of the negative impacts it has on patients and the practice of medicine. That's why KMA is asking for your help in bringing these stories to light.

KMA is encouraging members to share examples of the burdens, barriers, and negative effects of the prior authorization process by emailing your stories to PriorAuth@kyma.org. KMA may use these in testimonies, handouts, and in key conversations with legislators as we work to educate them on this topic and the importance of prior authorization reform.

Please include your name and the city you practice in with your submission. However, we ask that you respect the privacy of your patients by not sharing any additional identifiable information in your story. Thank you in advance for your help in moving this important issue forward!

State-of-the-Art Cosmetic Dermatology Practice Brings New Level of Care to Northern KY

Derm Aesthetics of Northern Kentucky celebrated the Grand Opening of its new state of the art facility Monday, November 6, 2023. They offer the latest, most advanced non- to minimally invasive aesthetic treatments available.

This new facility, located at 8275 Ewing Blvd in Florence, is the brainchild of long time NKMS Board member, Program Chair and past President Dr. Susan Bushelman. She is proud to be a long-time partner of Dermatology Associates of Northern KY, recently named Best Dermatology Practice in Northern KY. Derm Aesthetics extends this same high standard to an expanded menu of cosmetic services.

Throughout her career treating patients for a myriad of medical dermatological needs, Dr. Bushelman began to realize that there was a growing need for more professional cosmetic services such as neurotoxin injections, laser treatments, and other non-surgical options to address the visible signs of aging and other skin concerns. As demand for these services increased, Dr. Bushelman wanted to provide an environment to meet these needs while guiding patients with their choices. "We believe that it is pivotal to consult with a qualified medical professional who can assess one's specific situation and provide appropriate guidance. It is essential to go to aesthetic providers who are board certified, licensed and have the proper experience related to the specific concerns and recommended treatments."

"We realized we could make this bigger and serve patients better, but we needed more space to do it," Dr. Bushelman explained. "I wanted to provide a clinical cosmetic dermatology space to serve my growing number of aesthetics patients. When I came across the amazing space on Ewing Blvd, I knew it was the perfect place to house that dream."

Dr. Bushelman says she's very excited to provide treatments that help boost confidence and improve quality of lives overall, but she wants people to realize that, in most cases, there's no one-and-done solution to address a patient's concerns.

"I like to explain to my patients that aesthetics is a journey. There's not just one thing that we're going to do that's going to give you immediate optimal results," she said. "It's an ongoing process. That process and journey begins at Derm Aesthetics."

Dr. Bushelman went on to say she's still proudly affiliated with Dermatology Associates for the more medical side of her practice but providing more options for popular medical aesthetic treatments is something she specifically wanted for the people of this area.

"Whether it's wrinkle reducers, dermal fillers, chemical peels, laser skin-resurfacing, or any of the other beautiful options we have available, we want to help you choose what best aligns with your individual goals of looking years younger, or even just a bit more refreshed," she said.

Susan Bushelman M.D. FAAD is board certified in Dermatology and also completed a residency in Internal Medicine. She is a fellow of the American Academy of Dermatology, a member of American Society of Dermatological Surgery and the American Society for Laser Medicine and Surgery. She is a member of the American Medical Association, Kentucky Medical Association, and active member of the NKMS. For more information on her new Cosmetic Dermatology practice or any of its services, call (859) 363-5394 or visit www.dermaestheticsnky.com.

Michael Isom,
Colloredo Marketing

Jennifer Scheel,
Practice Manager, Derm Aesthetics



Northern Kentucky
Medical Society

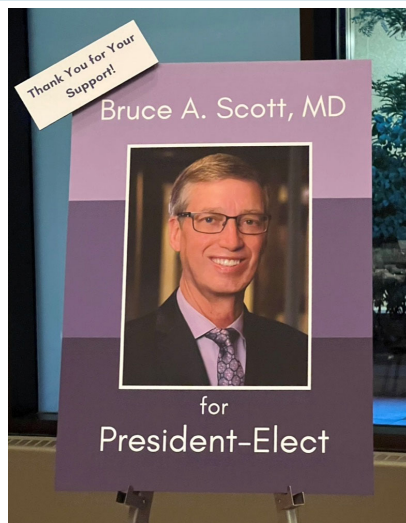
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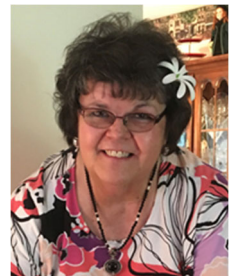
Northern Kentucky's
Physician Network

Address Correction Requested

NKMS Alliance Report



Kentucky has a new AMA President Elect, Dr. Bruce Scott (Louisville). Dr. Scott was elected in June this year at the annual AMA meeting. Dr. Scott will be the 179th President of the AMA. In an article published by the Courier Journal in 1951, it was noted that 14 AMA Presidents had lived in Kentucky. Since 1951, Kentucky has had 3 AMA Presidents: Hoyt Gardner (134th, 1979); Ardis Hoven (168th, 2013); and Steven Stack (170th, 2015). NKMS/A congratulates Dr. Scott and looks forward to his inauguration at the Annual Meeting of the AMA in June, 2024.



Nancy Swikert, MD
President, NKMSA

On a local level, the NKMS had a great turnout for the Fall Social held at the Boone County Distillery Event Center in Boone County, Kentucky on October 5, 2023. Over 70 members of the NKMS attended the event. Legislators from our area were present and were able to talk with constituents from all NKY counties.

